palgrave CONNECT

User Guide

economics & finance

business & management

language & linguistics

political & international studies

literature

theatre & performance

education

history

religion & philosophy

media & culture

social sciences

Catalog

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ASIAWORLD Digital Technology Co., Ltd.

About Palgrave Macmillan

Palgrave Macmillan is a global academic publisher, serving learning and scholarship in higher education and the professional world. We publish textbooks, journals, monographs, professional and reference works in print and online. Our programme focuses on the Humanities, the Social Sciences and Business.

As part of the Macmillan Group, we represent an unbroken tradition of 150 years of independent academic publishing, continually reinventing itself for the future.

Our goal is to be publisher of choice for all our stakeholders- for authors, customers, business partners, the academic communities we serve and the staff who work for us. We aim to do this by reaching the maximum readership with works of the highest quality.

For the authors, learned societies, academic organisations, and customers with whom we work:

- We offer a unique breadth of experience, giving a full international publishing service to communities we work with- spanning textbooks, scholarly books, and journals, print and online.

- We have the resources of our large parent organisation, but combine this with the more intimate feel of a small company- personal, flexible, and responsive.

- We recognize the importance of partnerships to our business success, and combine a culture of service with high standards of professionalism.

- We combine creativity with efficiency, and innovation with appropriate, cost-effective, and timely action.

- We have the stability of ownership and the dedicated staffing to build long-term, productive relationships.

For staff and prospective staff:

- We believe that the success of the business and individual personal fulfilment must go hand in hand.

- We foster a culture of challenge.

We believe that a key element in motivating staff is to help them learn and develop.

- We recognise that our organisation is effective though its teamwork, enabling each individual to contribute to the maximum

About Palgrave Connect

A flexible approach to building your library's digital collection.

Palgrave Connect now offers access to over 9,500 scholarly ebooks in eleven subject areas across the Humanities, the Social Sciences and Business publishing in print from 1989－2012 as well as two classic reference archives. Featuring seminal and award winning titles by many of the world's foremost academic writers, the collections offer libraries access to quality scholarship in a digital format. Some benefits include:

- **Simultaneous print and online program** with new frontlist collections updated monthly
- **Unlimited concurrent access**, both remotely and on site
- **Permissive DRM** with ability to print, copy and download
- **EPUB format available** for all ebooks in front list 2011 and 2012 Collections on Palgrave Connect (in addition to PDF) for compatibility with e-readers
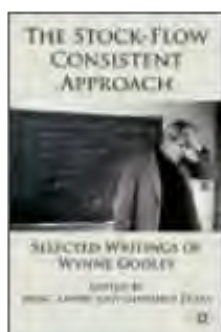

■ Economics & Finance

As a leader in the field, our Economics & Finance Collections present the latest thinking on the biggest current global debates through the voices of top scholars and policymakers around the world. This impressive collection provides users with access to over 1,175 scholarly ebooks from top names, cutting edge research, and important thinking on global economic and financial topics.

Highlights from the 2012 Collection

THE BUSINESS OF GIVING

PETER GRANT

Economics & Finance Collection 2012
A comprehensive review of the current state of philanthropy together with an innovatory model for implementing philanthropic giving as an integrated system.

THE STOCK-FLOW CONSISTENT APPROACH

SELECTED WRITINGS OF WYNNE GODLEY

Economics & Finance Collection 2012
A collection of the most important works of Wynne Godley, as chosen by Godley himself.

Regularly accessed in this subject area

MERGERS AND ACQUISITIONS

Economics & Finance Collection 2008
This collection of exclusive articles presents the latest research in the area of mergers and acquisitions.

ADAM SMITH

Economics & Finance Collection 2010
This book presents the authentic Adam Smith and explores his underlying approach and radical thinking, aiming to re-establish his original intentions.

■ Business & Management

Our **Business & Management** Collections offer access to over 965 scholarly ebooks in key areas including human resource management, marketing, international business, risk management and innovation. Our authors have both the academic expertise and the practical experience that will ensure readers are informed of the most cutting-edge research on global topics and their applications.

Highlights from the 2012 Collection

Regularly accessed in this subject area

Business & Management Collection 2012
An exploration of the interplay between social responsibility, entrepreneurship and the common good. No other book has developed an interdisciplinary reflection to analyze the dynamics between these three concepts.

Business & Management Collection 2012
Explores the progression of overseas listing of Chinese companies and the reasons behind the attitude shifts towards overseas Chinese stocks.

Business & Management Collection 2009
A detailed look at seven portraits of exceptional small business projects in Europe, offering new models of cooperation for small businesses and trades of the future.
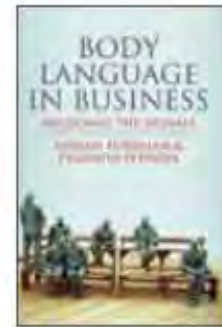
Business & Management Collection 2010
Clarifies the misconceptions around the topic of body language while providing a new approach to understanding non-verbal communication in the workplace.
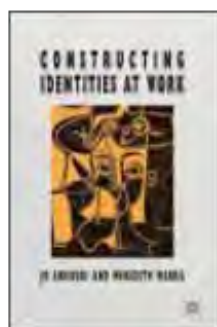
■ Language & Linguistics Collections

Our **Language & Linguistics Collections** offer access to over 280 scholarly ebooks. Our academic titles are renowned and respected by the linguistics community, providing depth and breadth of research in the fields of applied linguistics, sociolinguistics and discourse studies, language and globalization, and pragmatics. Our list boasts many of the leading figures in the field today, sharing their knowledge at the cutting edge of research.

Highlights from the 2012 Collection

Regularly accessed in this subject area

Language & Linguistics Collection 2012
Drawing on a wide range of studies focusing on technology, this book introduces teachers and researchers to the emerging area of blended learning within the context of university language programs

Language & Linguistics Collection 2012
Cutting-edge research on the process of identity construction in corporate workplaces, courtrooms, classrooms, and academia.

Language & Linguistics Collection 2010
"...this book rises to the challenge of providing a broad overview of the field of language acquisition that will inform and inspire students and researchers alike"– Katherine Messenger, Linguistlist.org

Language & Linguistics Collection 2010
Overviews a wide range of vocabulary research methodologies, and offers practical advice on how to carry out valid and reliable research on first and second language vocabulary.

■ Political & International Studies Collections

Our **Political & International Studies Collections** offer access to over 2,265 scholarly ebooks in key areas including comparative politics, political theory, international political economy and development studies. Our comprehensive and multifaceted political science list presents a truly global perspective, featuring some of the world's most prominent scholars in the field of international relations today and boasts a range of political theory works that span the Middle East, Africa, Asia, and Latin America.

Highlights from the 2012 Collection   **Regularly accessed in this subject area**
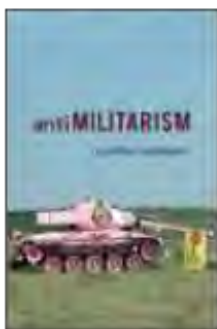
Political & International Studies Collection 2012
Cockburn provides a routemap to interrupt the cycle of violence in everyday life around the world, and offers a visionary redefinition of peace.

Political & International Studies Collection 2012
This ground-breaking political history of the two Irish States provides unique new insights into the "Troubles" and the peace process.

Political & International Studies Collection 2009
A wide ranging, critical account of the literature on governance theory and practice of the last two decades through a cross-disciplinary lens.

Political & International Studies Collection 2007
In this edited volume, leading scholars from the United States and China analyze the challenges and opportunities for China in the twenty-first century.

■ Literature Collections

In 2010 we split our combined Literature & Performing Arts Collections into separate Literature Collections and Theatre & Performance Collections. Therefore three **Literature Collections** are available (2010, 2011 and 2012), offering access to over 460 scholarly ebooks. Further literature titles are also available in the eight Literature & Performing Arts Collections. Our expansive Literature list continues to garner attention and praise, with several recent publications being awarded prestigious prizes.

Highlights from the 2012 Collection   **Regularly accessed in this subject area**

Literature Collection 2012
A response to the formal and contextual diversity of one of the most significant writers of the post-war period that provides a reassessment of dominant and recurring themes in his writing.

Literature Collection 2012
The History of British Women's Writing, 700-1500 focuses on women's literary history in Britain between 700 and 1500, a period traditionally marginalized in accounts of women's writing in English.

Literature Collection 2010
This rich and varied collection of essays makes a timely contribution to critical debates about the Female Gothic, a popular but contested area of literary studies.

Literature & Performing Arts Collection 2008
The History of Science Fiction traces the origin and development of science fiction from Ancient Greece up to the present day.

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■ **Theatre & Performance Collections**

In 2010 we split our combined Literature & Performing Arts Collections into separate Literature Collections and **Theatre & Performance Collections**. Three Theatre & Performance Collections are now available (2010, 2011 and 2012), offering access to over 100 scholarly ebooks. Further titles are also available in the eight Literature & Performing Arts Collections. Our list features a range of exciting books by top scholars and encompasses cutting-edge new research in key areas of study in the field

Highlights from the 2012 Collection

Regularly accessed in this subject area

Theatre & Performance Collection 2012
Performance, Politics and Terror is a study of performance in the post-9/11 context of the so-called war on terror.
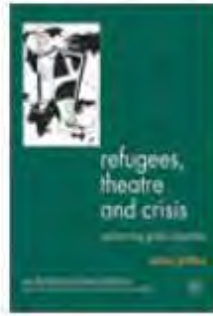
Theatre & Performance Collection 2012
This book examines how the 'refugee crisis' has conditioned all arts and cultural activity with refugees in a world where globalization and migration go hand in hand.

Theatre & Performance Collection 2010
The Dramaturgy of the Real is a provocative international collection of essays and texts by leading scholars and artists about theatre that engages the real.

Theatre & Performance Collection 2010
This ground-breaking study of cross-cultural theatre in the Australasian region focuses on theatrical events and practices in avant-garde and mainstream contexts.

■ **Religion & Philosophy Collections**

Our **Religion & Philosophy Collections** offer access to over 465 scholarly ebooks. Our program brings together innovative scholarship on the world's belief systems and philosophical traditions. Featuring high-profile authors such as Emilie Townes, the Collections also boast a variety of classic texts by authors such as William James, John Dewey, Emile Durkheim, Bernard Bosanquet, James Baldwin, Friedrich Waismann, and A.J. Ayer, to name but a few.

Highlights from the 2012 Collection

Regularly accessed in this subject area

Religion & Philosophy Collection 2012
Do we all possess a soul? If so, what is it? Can it be defined? Crawford argues that it is important that we have a soul because if it is immortal then we can hope for life after death.
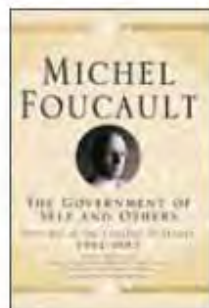
Religion & Philosophy Collection 2012
An absorbing and challenging discussion, by a distinguished group of international scholars, on John Hick's religious pluralism.

Religion & Philosophy Collection 2005
'This book is an important contribution to the field of art history and the growing scholarship around Deleuze and Guattari.' – *Deleuze Studies*

Religion & Philosophy Collection 2010
Foucault discusses the difficult and changing practices of truth-telling in ancient democracies and tyrannies and offers a new perspective on the specific relationship of philosophy to politics.

■ History

Our **History Collections** offer access to over 1,265 scholarly ebooks. Ranging from antiquity to the present and covering every part of the world, our comprehensive history ebook collections include award-winning research titles and cutting-edge edited volumes. Top scholars include Akira Iriye, Manning Marable, David Cannadine, and many others.

Highlights from the 2012 Collection

Regularly accessed in this subject area

History Collection 2012
The moving World War II story of how, in a unique way, the village of Margraten has refused to forget until this very day ten thousand American liberators who were laid to rest in their midst.

History Collection 2012
Female Sexual Inversion is a new and in-depth analysis of how female same-sex desires were represented in a wide range of Italian and British medical writings c.1870 to 1920.

History Collection 2010
A wide-ranging, original study of contemporary Germany's memorial landscape, discussing memorials to German losses during the Second World War, the victims of National Socialism and of GDR socialism
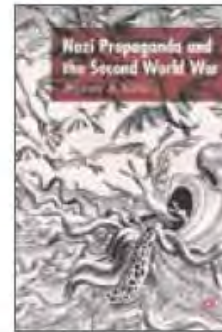
History Collection 2006
'A refreshing reading and a solid appraisal of the omnipresent manipulation of information and disinformation during the Second World War in Germany.' – Marius Turda, *Totalitarian Movements and Political Religions*

■ Education

In 2010 we split our Social & Cultural Studies Collections into separate Education, Media & Culture and Social Sciences Collections. Therefore three **Education Collections** are available (2010, 2011 and 2012), offering access to over 130 scholarly ebooks in key areas including cutting-edge discourse that engages in the interrelated issues of gender, race, sexuality, ethnicity, social context, and leadership building from early childhood development through to higher education.

Highlights from the 2012 Collection

Regularly accessed in this subject area
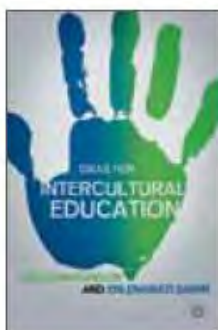
Education Collection 2012
In a world still reeling from the after-shocks of 9/11, this sets out to bring international communities closer together.
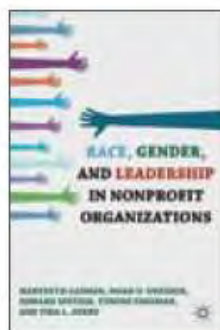
Education Collection 2012
Contributors to the volume examine race and gender as constructs and provide a theoretical background for understanding their effect on the psycho-social development of the individuals.

Education Collection 2010
By-product of the author's award-winning investigation into the aftermath of the Columbine tragedy.

Education Collection 2011
Collection of content-based chapters and case studies examining the pedagogical potential and realities of digital literacies in education.

■ Media & Culture

In 2010 we split our Social & Cultural Studies Collections into separate Education, Media & Culture and Social Sciences Collections. Therefore three **Media & Culture Collections** are available (2010, 2011 and 2012) offering access to over 175 scholarly ebooks in key areas including film, culture, media and communication, as well as some of the world's most exciting authors on subjects as diverse as digital humanities, Japanese pop culture, media memory, screenwriting and political communication.

Highlights from the 2012 Collection

Regularly accessed in this subject area
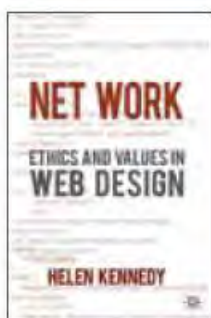
Media & Culture Collection 2012
Net Work explores the place of ethics and values in web design and in the work practices of individual web designers.

Media & Culture Collection 2012
Confronting the digital revolution in academia, this book examines the application of new computational techniques and visualisation technologies in the Arts and Humanities.

Social & Cultural Studies Collection 2009
A wide-ranging collection of essays on two topics of strong academic interest: the role of memory in contemporary culture, and the rise of digital technology.
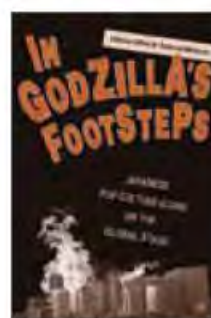
Social & Cultural Studies Collection 2006
These essays consider the Godzilla films and how they shaped and influenced postwar Japanese culture, as well as the globalization of Japanese pop culture icons.

■ Social Sciences

In 2010 we split our combined Social & Cultural Studies Collections into separate Education, Media & Culture and Social Sciences Collections. Three **Social Sciences Collections** are available (2010, 2011 and 2012), offering access to over 335 scholarly ebooks in key areas covering sociology, criminology & criminal justice, social policy, psychology, gender studies and anthropology. With further social science titles available in the nine Social & Cultural Studies Collections, lecturers, researchers and students benefit from instant access to a broad range of quality scholarship from key names in the field.

Highlights from the 2012 Collection

Regularly accessed in this Subject area
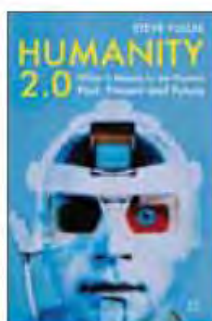
Social Sciences Collection 2012
An ambitious and groundbreaking examination, by leading scholar Steve Fuller, on both historical definitions of, and the future for, what it means to be human.

Social Sciences Collection 2012
Analyzes the relationship between atypical employment careers and economic security in old age in several EU countries.
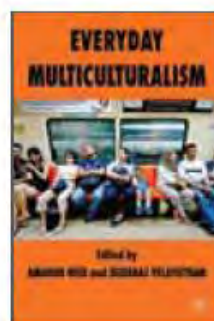
Social Sciences Collection 2010
This book explores everyday lived experiences of multiculturalism in our global cities.

Social & Cultural Studies Collection 2009
This book explores the experiences of men in service and caring occupations.

Homepage

1. Search: Quick Search and Advanced Search.

2. Browse: Collection, Subject, Series by Subject, Print Publication Year.

3. Subject Collections: Provide eight Subject Collections introduction.

4. Most Accessed: Palgrave Connect platform top hits book list.

5. Latest News and Latest Title: Palgrave Connect platform Latest News and Latest Title

Browse

1. Collection

(1) Eleven Subject Collection

Business & Management

Economics & finance

History

Language &Linguistics

Political &International studies

Religion & Philosophy

Social sciences

Literature

Media & culture

Education

Theatre & Performance

(2) Two Reference Archives

Dictionary of Economics Archive

The Statesman's Yearbook Archive

2. Subject

Anthropology	Law
Art & Architecture	Life Sciences
Business, Management	Literature
Business, Management and Finance	Literature and Language
Computing and Information Technology	Mathematics
Criminology	Medicine
Cultural and Media Studies	Music
Economics	Nursing and Health
Education	Performing Arts
Engineering	Philosophy and Religion
Environmental Science	Politics
Film and Television	Popular Science
Film, Media and Culture	Psychology
Finance and Banking	Reference
Geography	Social Policy
History	Social Work and Social Policy
International Relations	Social Work and Social Welfare
Language and Linguistics	Sociology

3. Series by Subject

Anthropology	Literature and Language
Business, Management	Performing Arts
Business, Management and Finance	Philosophy and Religion
Cultural and Media Studies	Politics
Economics	Psychology
Education	Reference
History	Social Work and Social Policy
International Relations	Social Work and Social Welfare
Language and Linguistics	Sociology
Literature	

4. Print Publication Year

Palgrave Connect platform provide user to browse book's publication Year.
1860-1869/1870-1879/1880-1889/1890-1899/1900-1909/1910-1919/1920-1929/
1930-1939/1940-1949/1950-1959/1960-1969/1970-1979/1980-1989/1990-1999/
2000/2001/2002/2003/2004/2005/2006/2007/2008/2009/2010/2011/2012

Search

1. Quick Search

The quick search box at the top-left of the page is the easiest way to search. Enter a book title, author or ISBN you are interested in and press return or hit the search button. Do not include any dashes in the ISBN. If you have a DOI for a title, this is made up of the ISBN for the ebook and a prefix. Select the 13-digit number beginning "978" and use as above.
The default search functionality is OR, meaning that the search results will include books that any of the terms in your search, but not necessarily all of them, or in the order you have typed them. To search for an exact match, use double quote marks around the phrase, as this will return titles containing the exact character string.

2. Advances Search

You can find the advanced search form using the link below the quick search box.
The advanced search form allows you to search in the following fields:
- Title
- Author/Editor
- Full text field
- Keyword Search (search catalogue only)
- Print publication date
- Upload date
- ISBN
- Collection
- Subject
- Subject subcategories
- Series
- Filter by Access

You can use combinations of more than one field to narrow searches to being more specific.

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'Title' field

This field searches for the books with the search term in the title or subtitle. You can search the data in three ways:

(1) All words - the search results will include books that contain all of the terms in your search, but not necessarily in the order you have typed them

(2) Any words - the search results will include books that contain any of the terms in your search, but not necessarily all of them, or in the order you have typed them

(3) Exact phrase - the search results will only include books that contain the phrasing as entered, so if you are unsure of the exact title select one of the other options

Searching for *Making History Then and Now* will return no results as the correct book title is

Making History Now and Then. If you search for just *Making History* the correct book appears as the first line in the search results.

(1) All words - will return one result: Making History Now and Then

(2) Any words - will return results including titles containing the words "making" or "history" (the search function ignores common words and characters such as "then", "now" and "and")

(3) Exact phrase - will return no results as the correct book title is *Making History Now and Then.* If you search for just *Making History* the correct book appears as the first line in the search results.

'Author/Editor' field

If you know the name of the author or editor of the book you are searching for, you can use this field. You can search the data in three ways:

(1) All words - the search results will include books that contain all of the names in your search, but not necessarily in the order you have typed them

(2) Any words - the search results will include books that contain any of the names in your search, but not necessarily all of them, or in the order you have typed them

(3) Exact phrase - the search results will only include books that contain the phrasing as entered, so if you are unsure of the exact author name(s) select one of the other options

For example:

Searching for *Andrew Smith*

(1) All words - will return titles including the names Andrew and Smith in the author field i.e. if a book was by Andrew Jones and Mark Smith it would be included in the results.

(2) Any words - will return results including titles containing either of the words "Andrew" or "Smith" e.g. a book by Andrew Jones and a book by John Smith

(3) Exact phrase - will return only results containing the exact author name "Andrew Smith". If the book has multiple authors/editors, do not use this option as "Andrew Smith Jeff Wallace" would return no results, as there is no single author called Andrew Smith Jeff Wallace.

'Full text' field

You can use this field to locate books with references to a particular keyword in either their title information (i.e. title, subtitle, description etc) or content. For example, typing in the keyword money will list all books containing this search term within their content as well as their title record. You can search the data in three ways:

(1) All words - the search results will include books that contain all of the words in your search, but not necessarily in the order you have typed them

(2) Any words - the search results will include books that any of the words in your search, but not necessarily all of them, or in the order you have typed them

(3) Exact phrase - the search results will only include books that contain the phrasing as entered, so if you are unsure of the exact phrase you are looking for select one of the other options

For example:

Searching for *money in developing countries*

(1) All words - the search results will include books that contain the words "money", "developing", and "countries" but not necessarily in that order

(2) Any words - the search results will include books contain the word "money" or "developing" or "countries"

(3) Exact phrase - the search results will only include books that contain the exact phrase *"money in developing countries"*

'Keyword' field

This field can be used to locate books with references to a particular keyword in their title information (i.e. searching their title, subtitle, author, description and table of contents as well as other data fields not included on the catalogue page). For example, typing in the keyword *money* will list all books containing this search term within their title record, but not if the content itself contains the word *money*. You can search the data in three ways:

(1) All words - the search results will include books that contain all of the words in your search, but not necessarily in the order you have typed them

(2) Any words - the search results will include books that any of the words in your search, but not necessarily all of them, or in the order you have typed them

(3) Exact phrase - the search results will only include books that contain the phrasing as entered, so if you are unsure of the exact phrase you are looking for select one of the other options

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For example:

Searching for *money in developing countries*:

(1) All words - the search results will include books that contain the words "money", "developing", and "countries" but not necessarily in that order

(2) Any words - the search results will include books contain the word "money" or "developing" or "countries"

(3) Exact phrase - the search results will only include books that contain the exact phrase "*money in developing countries*"

'Print publication date' and 'Upload date' fields

If you wish to view titles published in a certain period, or that were uploaded to the Palgrave Connect platform at a particular time, then use these fields to select the date range you wish to search on.

Publication Date ranges must be selected in logical order, thus the "from" date must be earlier than the "to" date, and not the other way round: this will return 0 results.

To search for titles published in a single month, you need to enter the month required as the "from" date and the following month as the "to" date. For example, putting a "from" 08/2008 and "to" 09/2008 will return details of all titles published in August 2008. To search for titles published within a year, you need to enter January of the year required in the "from" field and January of the following year in the "to" field. For example, putting "from" 01/2008 and "to" 01/2009 will return all titles published in 2008, but putting "from" 01/2008 and "to" 12/2008 will return titles published from January-November 2008.

If you leave the "to" date box blank, the results will include all titles published after the first date entered. The "from" field must always be completed for the search to function.

'ISBN/DOI' field

ISBN (International Standard Book Numbering) is the standard way of differentiating book titles from each other. ISBNs are composed of 13 digits e.g. 9780333668529 or 978-0-333-66852-9. If you know the ISBN of a book, use this field to locate the book simply by typing in the 13 digit number. You can either enter the ISBN for the print version or ebook version you are looking for and it will retrieve the relevant ebook record.

Each ebook title also has a DOI (digital-object identifier), which identifies its location on the internet. If you know the DOI of the book you require, you can also search by this by inputting it into this field.

'Collection' drop downs

All titles on Palgrave Connect are part of a collection. If you want to locate books within a particular collection, use this drop-down list to find the name of the collection. 15

'Subject' and 'Subject subcategories' drop downs

These can be used on their own or to search for a keyword in a subject classification. These are key subject areas as defined by Palgrave Macmillan, and relevant subcategories. You can search using just the "subject" drop down, or both together.

For example, selecting the option "economics" will return titles within the economics classification. The "subject subcategories" can be used to further refine the search; for example, "economics" and then "macroeconomics".

If you select an option from the "subject subcategories" list then the "subject" field will automatically be filled.

Searching using these classifications often brings back results across a range of collections as many books are multi-disciplinary.

'Series' drop downs

Some books are part of a series, for example the Economics Today series. If you want to locate books within a series use this drop-down list to find the name of the series.

'access' field

You can limit the search to include only titles to which you have subscriber access. However, please note that you need to be authenticated on your network for this to work.

Search Result

The search results page shows a list of titles that matched your search. You can move through the pages of results with the page numbers and next/previous links.

The title of each result links to the catalogue page for that book.

Full text search results will include a snippet of the text for each title on the search results page. This snippet shows the context in which the search term was found within the ebook, and a 'Browse inside' link after the snippet opens the ebook at the page on which the search term was found.

For titles where the full text search term was found on multiple pages a 'more results' link will be available – this displays up to 5 snippets of text for each title on the search results page. To hide the extra snippets for a title click 'fewer results'

You can sort results by Author Surname, Title, Collection, Relevance, Access, Print Publication Date and Upload Date.

If you are searching within a collection, then "filter by access" is not relevant as access to Palgrave Connect is by collection. For example, if you are searching in the 16

History 2008 collection and you do not have access, "filter by access" will remove all the search results.

If you select "filter by access" and then sort the results again, only the titles to which you have access will be sorted.

"Modify search" will take you to the advanced search form and include the terms by which you have already been searching

"Contract all" will exclude the jacket image of the book.

You can export any page of the search results into an csv file for future reference.

Full Record

Lock icon indicates your access rights to each ebook title

Quick search on every page, plus MarkLogic enhanced advanced search. Search filter & export facility available

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