

# informa

healthcare

End User Guide

February 2011

- Introduction to Informa Healthcare
- Search features
- Getting more from your search (advanced search)
- Searching across journals and books
- Early Online
- New Media – podcasts and video
- Why should I register?
- Accessing the website with my mobile device

# Customers → end user



Pharmaceutical  
industry



Healthcare  
professionals

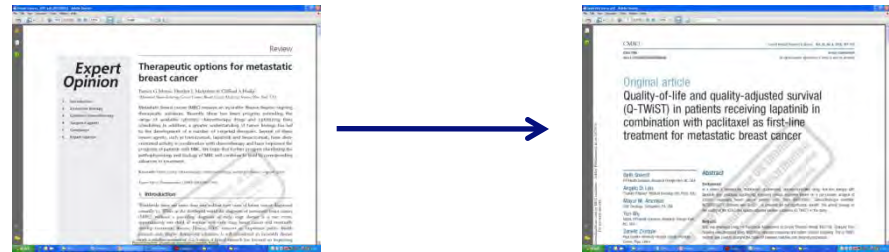


Research  
community

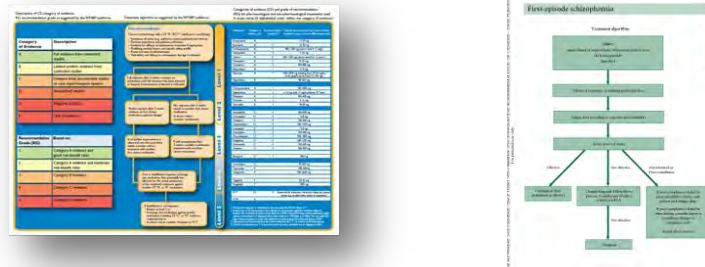


# What they use – and why?

- Researching new areas – broad reviews to more targeted content



- Supporting clinical decision making – trusted content from global experts



- Staying up-to-date with niche areas – uses breadth and depth of content



# Journal and Online Book Content

170 peer-reviewed journals  
345,000 articles

600 online books  
16,000 chapters



Decide search parameters – journal, book or both

The screenshot shows the Informa Healthcare website interface. At the top, there is a navigation bar with links for 'About Us', 'Help', 'Advertise', and 'Links'. Below this is a banner for a 'FREE WEBINAR' titled 'Real-time, Label-free Cell Monitoring', sponsored by Roche and xCELLigence. The main navigation bar includes 'Home', 'Journals', 'Books', 'Resources', 'Services', and 'Subscribe'. There are also fields for 'Username:' and 'Password:' with a 'Login' button, and links for 'Register', 'Athens', and 'Shibboleth'. The search bar is located on the right side of the page, with a 'Go' button. A dropdown menu is open below the search bar, showing options for 'All Books and Journals', 'All Journals', 'This Journal', 'All Books', 'BookSeries', and 'This Book'. Below the search bar, there are several promotional boxes: 'Request a Trial', 'Email Content Alerts', and 'Why publish'. The main content area features a 'Welcome to informahealthcare.com' message, followed by text about accessing over 700 pharmaceutical and medical titles, and links for registration and login. There are also sections for librarians and information managers, and for medical writing and communications professionals.

*Search for content by simply adding keywords and without registering to the site*

## Advanced Search Functions

**Title search:**  
 Journal titles  Book titles  Both

**ISSN/ISBN/DOI:**

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**Term:**

Authors	<input type="text"/>	AND	<input type="text"/>
Article/Chapter title	<input type="text"/>	AND	<input type="text"/>
All	<input type="text"/>	<input type="button" value="Search"/>	

[Searching for authors](#)

**Publications:**  
*Tip: Select more than one journal by holding down the CTRL key or the "Command key" while clicking.*

All journals

Addictions

- Addiction Research & Theory
- American Journal on Addictions
- Drugs: Education, Prevention, and Policy
- Journal of Addictions Nursing
- Journal of Substance Use

**Time Frame:**  
From: Year to: Year  
Order results by:  Date  Relevancy  
Display results in groups of: 20

[View saved searches](#)

Search by title or by product identifier

Find content is specific titles or timeframes

# Find What You Need Quickly

**Title search:**  
 Journal titles  Book titles  Both

**ISSN/ISBN/DOI:**

Results by Title or product identifier

Simple Search Advanced Search

**Request a Trial**

Search Results: 5  
Search Query: Title: Asthma (all)

- Asthma and Infections, First Edition (Book)
- Asthma in the Workplace, Third Edition (Book)
- Bronchial Vascular Remodeling in Asthma and COPD, First Edition (Book)
- Genetics of Asthma and Chronic Obstructive Pulmonary Disease, First Edition (Book)
- Journal of Asthma (Journal)

**Email Content Alerts**

## Acne and Its Therapy

First Edition

Guy F. Webster and Anthony W. Rawlings

**Published:** May 2007  
**ISBN:** 9781420018417  
**Edition:** First  
**Pages:** 328  
**Size:** 6 x 9 in  
**Format:** Hardcover  
97 illustrations

[Book PDF \(23683 KB\)](#)  
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## Different Types of Search Functions

- **Fuzzy search:** dostoyevsky~ →dostoevsky, dostoievski, etc...
- **Plurals:** Cell& → cell, cells
- **Stemming:** Cell# →cell, cells, cellular, etc...
- **Wildcards:** duoden\* →duodenum, duodenal, duodenectomy, etc... Also p\*diatric → pediatric, paediatric
- **Relevance boosting:** tRNA^7 cell → 'tRNA' has 7 times more weight than 'cell' in this search
- **Publication Year:** 200? in this field of an advanced search →all articles dating 2000 to 2009
- **Boolean operators:** (chemotherapy OR radiotherapy) AND toxicity → all articles containing either chemotherapy or radiotherapy and also containing the term toxicity
- **Exact phrases:** Enclose in quotation marks to find that exact phrase e.g., 'dynamic MR imaging'
- **Stop words:** a, is, she, the, that, will and other pronouns/connector words are stripped out of a search query unless they are part of a literal phrase (enclosed in quotation marks)

Simple Search   Advanced Search

Request a Trial


Search Results: 2,183 matches found  
Search Query: Article Title: asthma

Results page 1 of 110   ◀ Previous page | Next page ▶

Order results by:  Date  Relevancy

Search within results: \_\_\_\_\_ Search


Save Search: \_\_\_\_\_ Alert me: **Weekly** Save

 [RSS \(Search Alert\)](#)

◀ Add to Favourites | View Summaries | Download Citation

Select All

- 1. Occupational Asthma**  
Adrian Draper  
Journal of Asthma Jan 2002, Vol. 39, No. 1, Pages 1-10: 1-10.  
[Citation](#) | [Full Text](#) | [PDF \(543 KB\)](#) | [PDF Plus \(546 KB\)](#) | [Add to Favourites](#) | [Related](#)
- 2. Occupational Asthma**  
N. Balfour Slonim  
Journal of Asthma Jan 1988, Vol. 25, No. 5, Pages 293-299: 293-299.  
[Citation](#) | [PDF \(571 KB\)](#) | [PDF Plus \(187 KB\)](#) | [Add to Favourites](#) | [Related](#)
- 3. Preoccupational Asthma**  
Constantine J. Falliers  
Journal of Asthma Jan 1987, Vol. 24, No. 3, Pages 149-151: 149-151.  
[Citation](#) | [References](#) | [PDF \(221 KB\)](#) | [PDF Plus \(100 KB\)](#) | [Add to Favourites](#) | [Related](#)



Save searches and  
get updates sent via  
email

Search deeper  
within initial  
results

Sign up for  
RSS feeds for  
search  
results

Receive periodic RSS feeds

Save Search:

Alert me:

- Weekly
- Never
- Monthly
- Weekly
- Daily

 RSS (Search Alert)

[Add to Favourites](#) | [View Summaries](#) | [Download](#)  
 Select All



Subscribe to this feed using

Always use Live Bookmarks to subscribe to feeds.

### Informa Healthcare: Keyword search for query

Keyword search result for <b>Publication Year</b>: 2010 -- New results matching your keyword search query (updated daily).

#### [Comparing the priorities of parents and young people with cerebral palsy](#)

Friday, December 31, 2010 6:46 AM

Disability & Rehabilitation, Volume 0, Issue 0, Page 1-9, Early Online.

#### [Supervisors' responses to sickness certification for an episode of low back pain: employees' personal experiences](#)

Friday, December 31, 2010 6:45 AM

Disability & Rehabilitation, Volume 0, Issue 0, Page 1-9, Early Online.

#### [Hormonal Crosstalk with Calcium Channel Blocker during Implantation](#)

Thursday, December 30, 2010 8:14 AM

Systems Biology in Reproductive Medicine, Volume 0, Issue 0, Page 1-4, Early Online.

#### [IL-6 has no acute effect on the regulation of urea synthesis in vivo in rats](#)

Thursday, December 30, 2010 4:14 AM

Scandinavian Journal of Clinical & Laboratory Investigation, Volume 0, Issue 0, Page 1-7, Early Online.

Review results

## Get articles online before print edition

**Expert Opinion on Drug Delivery**

Advanced Search

All Books and Journals ▾

Home All Issues Current Issue **Early Online** Aims & Scope Editorial Board Instructions for Authors

**Request a Trial**

**About the Journal**

There are currently 58 issues available, published between November 2004 and March 2011.

ISSN: 1742-5247 (print), 1744-7593 (electronic)

Access Indicator: **F** = Full **P** = Partial

**Quick Links**

Add to Favourites RSS TOC Alerts  
Email TOC Alert

Submit your articles  
now through  
ScholarOne Manuscripts

**All Issues**


Early Online


2011


March 2011 Vol. 8, No. 3 Current Issue  
February 2011 Vol. 8, No. 2


## Podcasts and Video Content

### Video/Audio

 *International Journal of Speech-Language Pathology*, Sharynne McLeod: Perspectives on a child with unintelligible speech

 *International Journal of Speech-Language Pathology*, Nelson Roy: Assessment and treatment of musculoskeletal tension in hyperfunctional voice disorders, Audio 1

 *International Journal of Speech-Language Pathology*, Nelson Roy: Assessment and treatment of musculoskeletal tension in hyperfunctional voice disorders, Audio 2

 *Current Medical Research and Opinion*, Eduard Vieta: Safety, tolerability and effectiveness of adjunctive aripiprazole to lithium/valproate in bipolar mania, Audio 1

- Paid and free content available
- Media displays based on local default settings
- Click on link to get to supplement material, then click on podcast or video



The screenshot shows the website for 'Current Medical Research and Opinion'. At the top right, there is an 'Advanced Search' box with a 'Go' button and a dropdown menu set to 'All Books and Journals'. Below the search bar is a navigation menu with links: Home, All Issues, Current Issue, Early Online, Aims & Scope, Editorial Board, and Instructions for Authors. The main content area features a 'Request a Trial' button, a 'Supplementary Material' section with a key icon, and an 'Email Content Alerts' button with an envelope icon. The 'Supplementary Material' section includes the following text: 'Podcast title: Current Medial Research & Opinion Podcast - October 2010', 'Author: James T. Magrann', 'Content: An interview with Eduard Vieta on his article "Assessment of safety, tolerability and effectiveness of adjunctive aripiprazole to lithium/valproate in bipolar mania: a 46-week, open-label extension following a 6-week double-blind study"', and 'Keywords: Bipolar mania, Long term, Maintenance, Monotherapy'. On the right side, there is a 'Quick Links' section with links for 'Add to Favourites', 'Download Citations', 'Email TOC Alert', 'Related Articles', 'RSS TOC Alerts', and 'Email Citation Alert'. At the bottom right, there is a 'Video/Audio' section with a link to 'Current Medical Research and Opinion, Eduard Vieta: Safety, tolerability and effectiveness of adjunctive aripiprazole to lithium/valproate in bipolar mania, audio 1'. A blue arrow points from the 'Email Content Alerts' button in the screenshot to the 'Email Content Alerts' button in the left sidebar of the slide.

## Why should I register?

Save search  
results

Bookmark  
favorite  
content

Keep track of  
article  
recommendations

Registration is free!

Receive multiple  
alerts by email for:

- RSS feeds
- Table of Contents
- Citation alerts
- Early Online articles

Review  
subscribed titles



## What's new – go mobile in 2011

- New Informa Healthcare mobile app
  - More users accessing data using mobile devices (average 20,000 visits/month for Mobile)
  - Users can 'pair' device to institutional subscription
  - Access content from iPhone, Android, and iPad
  - Access Journal Content
- Online Books (Coming Soon)
  - Enhancements lined up to improve end user experience
  - Available, via Apple iBook store & Kindle



# Content delivery 'on the go'



- Whether on the road or away from the computer deliver content anytime, anywhere
- Make more connections with end users and maximize your subscription
- Mobile app available to download on our website



## The Informa Healthcare Difference – working with end users to connect with content

1. Better serve research teams by **providing access** to leading peer-reviewed journals, digital archives, online book content, directories, and encyclopedias in various formats
2. Help manage **data delivery** with easy to use platforms
3. **Engage audience** using free alert services to keep informed of new available content
4. Explore **authoritative research** from key International opinion leaders
5. Tap **into essential resources** by bringing quality content directly to your fingertips

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