

EBOOK BEST PRACTICES START HERE. [LEARN MORE](#)

Since the beginning of ebooks, ebrary and EBL have partnered with libraries to develop innovative offerings that help you meet your goals. We've pioneered new models—ebrary with subscription, EBL with Demand-driven Acquisition and Non-Linear™ Lending—and we've developed expertise in library workflow and the end-user experience along the way.

By combining forces as ProQuest businesses, ebrary and EBL now offer unparalleled ebook *solutions*. In partnership with libraries, publishers and technology providers around the globe, we aim to continually take it one step further to establish ebook industry *best practices*.

What best practices have we learned so far?

1. Going digital provides the biggest bang for your book.
2. If content is king, workflow is queen.
3. It takes teamwork to win the game.
4. Size really does matter.
5. Ebook models are not one size fits all.
6. User interfaces need to be built for research.
7. The best decisions are data driven.

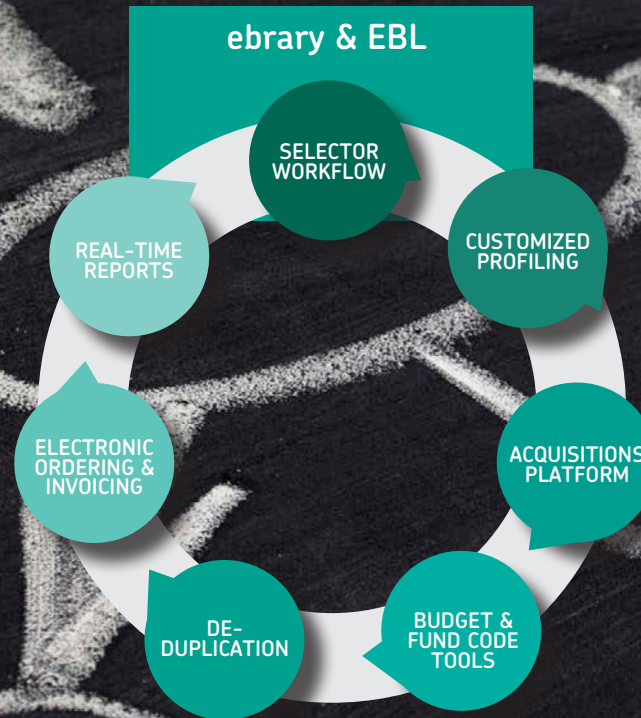


GOING DIGITAL PROVIDES THE BIGGEST BANG FOR YOUR BOOK.

According to ebrary's *2011 Global Student Ebook Survey*, more than 74% of students use ebooks for research and class assignments. Not only does the shift from print to digital help you meet increasing end-user demand, it also enables you to:

- Optimize library budgets
- Assist in space reclamation projects
- Prove library value through data and usage statistics
- Expand and modernize your collections
- Support all researchers, including distant learners
- Drive usage
- Make informed acquisition decisions based on real-time data

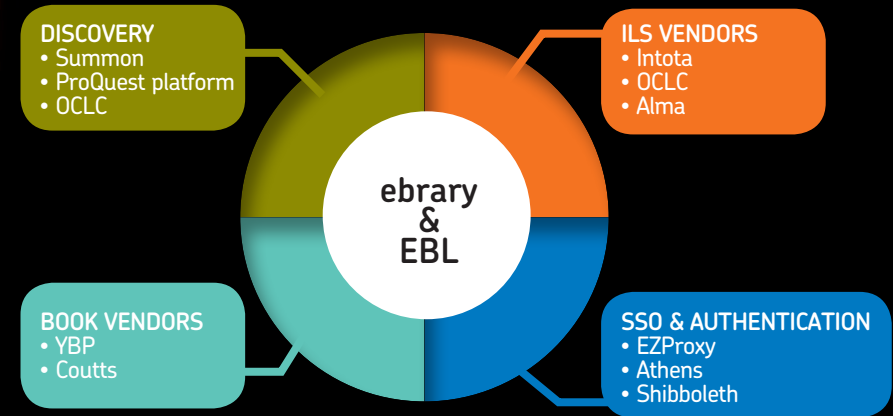
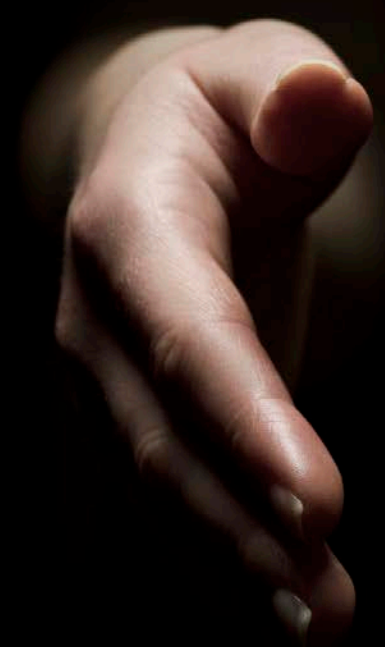
While there are obvious benefits, we know there are also challenges. We're here to help. Our combined knowledge and ebook expertise allow us to guide you through the transition.



IF CONTENT IS KING, WORKFLOW IS QUEEN.

To continue the metaphor, there is no need to put a moat around your ebook castle. A comprehensive ebook solution needs to be fortified with workflow management tools, which are just as important as the titles themselves.

Whether you're an individual library or consortium, there's no need to change your workflow to align with ours. By choosing ebrary and EBL, we'll help you stay on budget, on goal, and on time throughout every stage of your existing workflow.



IT TAKES TEAMWORK TO WIN THE GAME.

We understand your library workflow extends well beyond ebooks. That's why we continually team with not only other ProQuest products and services, but also with other library vendors that are integral to achieving your goals.

We work with OCLC, Summon and the ProQuest platform to improve discovery and usage of your ebooks. We partner with book vendors such as YBP and Coutts to streamline your book acquisition processes. We integrate with vendors and services like Intota™ Assessment to help you manage both your print and digital monographs and serials.

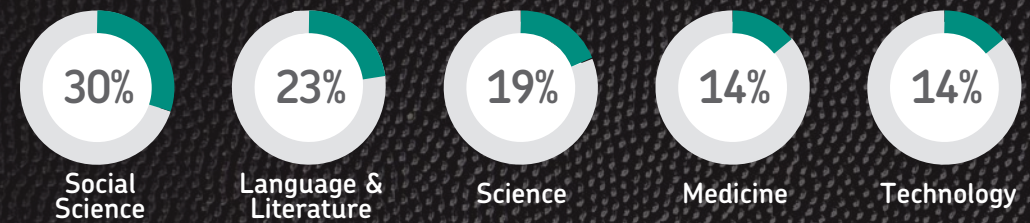
The list goes on and on...

An effective solution requires all elements of the research workflow ecosystem—including discovery, collaboration, acquisition, management and assessment—to work together, allowing you to innovate and demonstrate value. We're here to facilitate this collaboration and help you achieve a greater return on your investment.

COMBINED CONTENT OFFERING



TOP SUBJECT AREA COVERAGE

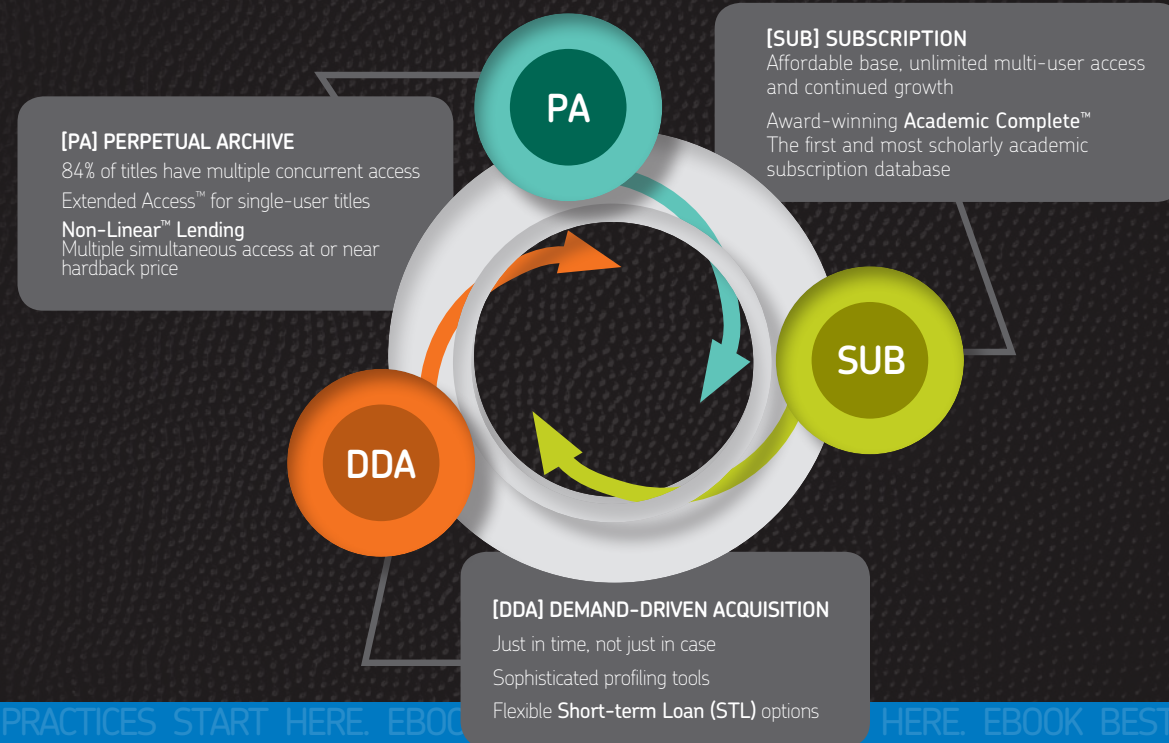


SIZE REALLY DOES MATTER.

To ensure your students and researchers have anytime, anywhere access to all of the ebooks they need under a model that works for your budget, you need a selection that is both broad and comprehensive, aligning with all of your academic programs.

Compared to other ebook vendors, we offer titles from the largest number of university press partners. With over half a million ebooks from more than 600 leading publishers encompassing more than 1,200 imprints, we cover all academic subject areas including Social Science, Medicine, Technology and Language & Literature.

In addition to title-by-title purchases and Demand-driven Acquisition, we offer curated packages and flexible subscription offerings that can be bundled with other ProQuest products and services for even greater value.



EBOOK MODELS ARE NOT ONE SIZE FITS ALL.

To meet all of your users' needs—within your budget—you need choices.

ebrary and EBL work with individual institutions and consortia to develop custom ebook solutions. We offer the most diverse and flexible access models—including subscription, Demand-driven Acquisition (DDA) and title-by-title purchasing, including Non-Linear™ Lending, which we pioneered.

For maximum results, many libraries combine subscription, DDA and perpetual archive. Subscribing to an ebook collection like ebrary's award-winning Academic Complete™ provides affordable, unlimited access to foundational content in all subjects. Offering EBL's DDA program opens the floodgates to a critical mass of current titles that are only purchased after a free browse period. DDA fund codes and customized profiles are pre-determined by you and automated by us. Perpetual archive allows you to pick and choose specific titles.

The result?

- Researchers have on-demand access to the titles they need.
- Selectors save time.
- Your library delivers value within your budget.



USER INTERFACES NEED TO BE BUILT FOR RESEARCH.

Researchers expect to find answers and they need to find them fast. They want seamless access to information at the library, but also from their home computers and on-the-go through their mobile devices. Providing an outdated, limited access interface will cause usage to plummet.

Both the ebrary and EBL platforms were designed specifically for collaborative research and developed with input from librarians like you. Our intuitive and customizable interfaces deliver authoritative information and research tools to users at their point of need, from all devices including the iPad®, iPhone®, iPod touch® and all flavors of Android.

We want to supply your users with the best research tools within our ebook platforms and outside. RefWorks Flow™ is the new cloud-based collaboration platform from ProQuest that meets the needs of the mobile, always-connected researcher and offers an experience second to none for interacting with references and full-text documents.

While we will continue to support our individual platforms, we are working to combine the strengths of each for an unprecedented user experience that your researchers will appreciate.



THE BEST DECISIONS ARE DATA DRIVEN.

A library can only get so far without having solid data on which to base acquisition decisions. We've been gathering usage data—while protecting user privacy—for over twenty four years combined.

EBL's User Analytics Tool enables you to collect the user data of your choice, examples being type (student or faculty), majors, location (on-campus or remote) and more. This data, which is only collected once per user, is then aggregated to profile specific user types.

ebrary and EBL's granular usage statistics show how ebooks are used by tracking which pages are viewed, copied and pasted, and printed at the title, publisher and subject levels.

EBL and ebrary are integrating and evolving our analytical tools and usage reports to help you make the best, data-driven ebook acquisition decisions and also the best decisions when it comes to your collections as a whole. For instance, tools like Intota™ Assessment give you deep insight into actual usage of both serials and monographs in print and digital formats, helping you determine what to renew, acquire or weed.

YOUR EBOOK GOALS ARE OUR EBOOK GOALS.

We want to discuss ebook best practices with you! Email EBL-ebrary@proquest.com to schedule a personal consultation.

